

WEB PROJECT DOCUMENTATION

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Class:	Meranti
Email:	
Project Title:	ARC Social Leisure Club
Client(s):	Mr. Dennis

1A. Planning – Core Questions

1. What is the **purpose** of my website?

Attract people to make friends and become grown-up adults.

2. Who is the **target audience**?

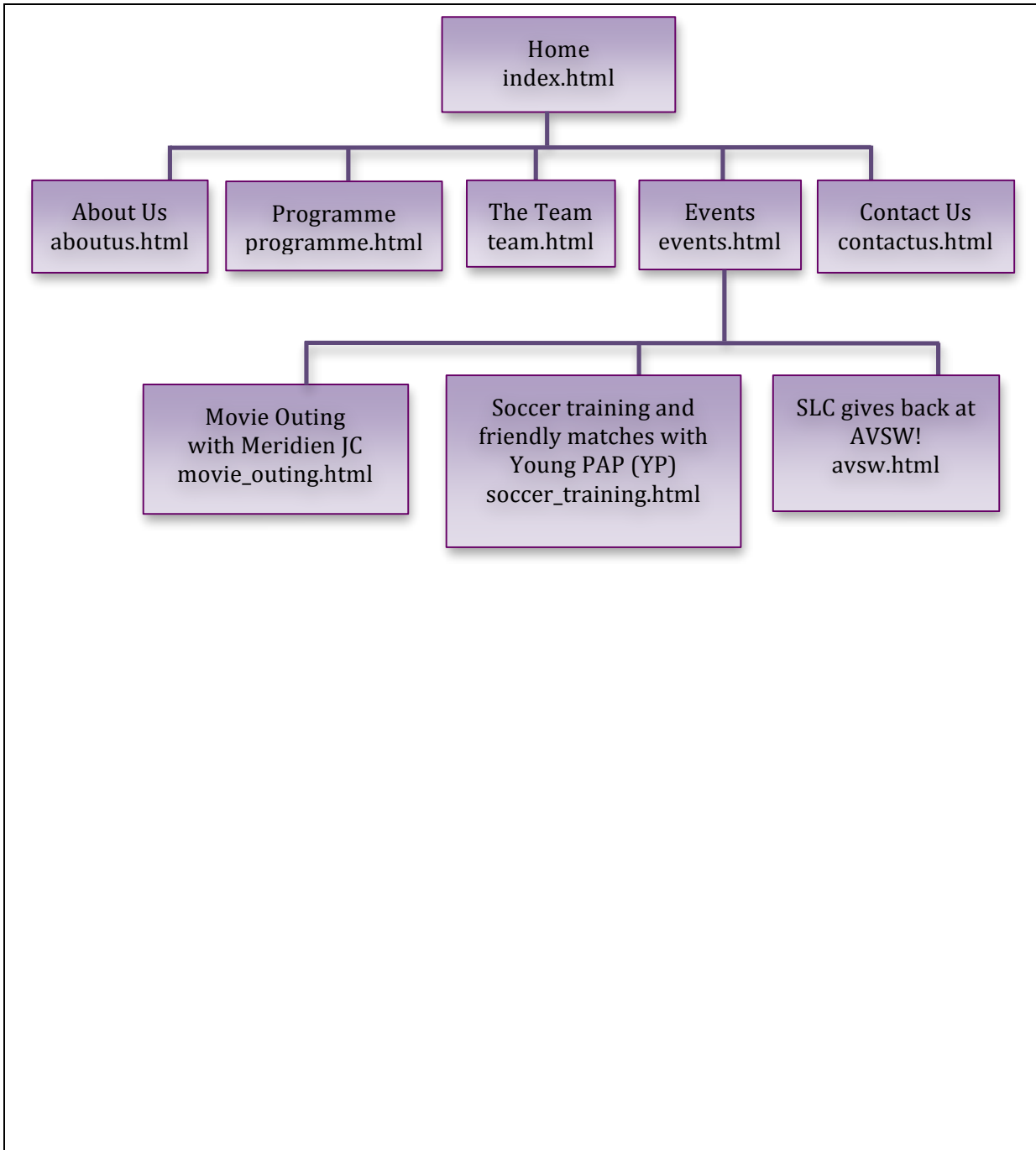
Pathlight Graduates

3. What is the **image to portray**?

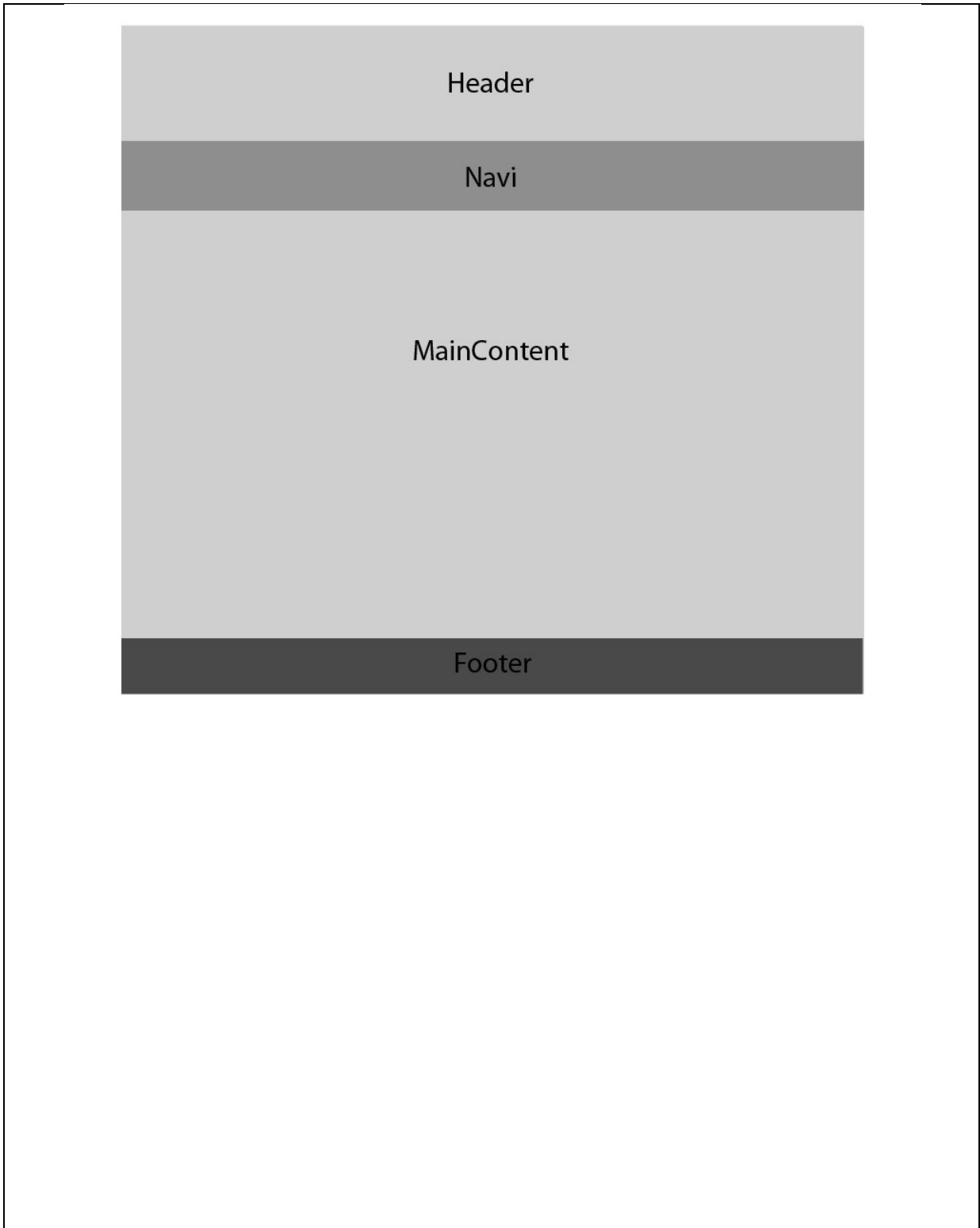
Excitement, fitness, friendly, freeman

4. Additional Description / Notes

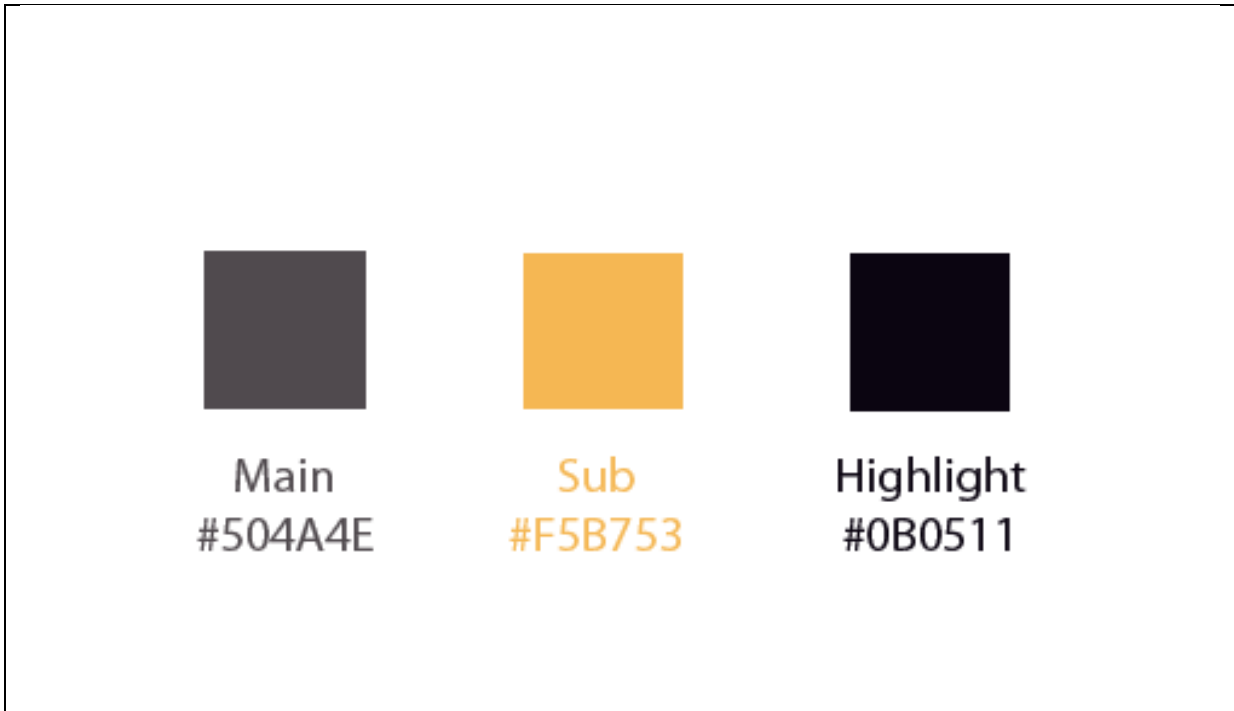
1B. Planning – Site Map



2A. Design – Layout (Wireframe)



2B. Design – Colour



Reasons for colour scheme:

The reason why I choose these colours because:

- Gray represents the main body of the webpage.
- The sub colour represents sports, facilitators, friends and games.
- The highlights represent the icons of the webpage.

2C. Design – Font

Banner Font: Poplar Std (Image)

Navigation Font: Arial (CSS)

Heading Font: Poplar Std (Image)

Body Font: Arial (CSS)

Reasons for font scheme:

- Both the banner and heading font affiliates with Poplar Std (Image).
- While both navigation and body font affiliates with Arial (CSS).
- Thus, it is a suitable thing for the fonts to be proper rather than having mixed fonts in each webpage.

2D. Design – Mockup

Design Inspirations:

1. <http://www.wakeinteractive.com/>
2. <http://www.duckfarm.net/>
3. <http://www.cropix.ru/>

Final Mockup:



[Home](#) [About Us](#) [Programme](#) [Team](#) [E](#)

Main Content

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H2 level heading

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3. Coding

Stylesheets used:

- 1.
- 2.
- 3.

Scripts used:

1. Name of Script / Download URL
- 2.
- 3.

4. Live

URL:

Date Completed:

Other references

Image Sources:

- http://en.wikipedia.org/wiki/File:Pathlight_School.jpg
- <http://www.edenschool.edu.sg/main/index.php>
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